

PINE TREE APPLE TENNIS CLASSIC

AUGUST 2-5, 2018 AT LIFE TIME, WHITE BEAR LAKE



**New areas of research
would not be possible
without support and
partnerships like yours.**

Every year thousands of children are diagnosed with cancer, severely affecting what many of us take for granted – a healthy, active childhood. The mission of the Pine Tree Apple Tennis Classic (PTATC) is to host an annual mixed doubles tennis tournament to raise funds that primarily support research to lessen the suffering caused by childhood cancer.

Ron and Maryanne Peterson created the PTATC in 1986 when their 12-year-old daughter Julianne was diagnosed with Leukemia. More than 30 years later, the event has raised more than \$5 million for cancer research at Children's Minnesota.

Today, the PTATC features more than 110 of the area's top men's and women's tennis players in a weekend-long tournament each August. The weekend festivities also include the Sponsor and Player Appreciation Party with a silent auction and Fund-A-Need appeal.

Proceeds from the PTATC fund a research team at Children's Minnesota and support many research projects that explore how to treat cancer and ensure the best overall long-term outcome for patients. Such research efforts ensure that children around the globe can be offered state-of-the-art treatment, thus improving their chances for survival.

Because of PTATC funded research, all kids diagnosed with cancer at Children's Minnesota receive physical therapy as part of their treatment plan - helping kids continue to be kids during and after treatment.

Donations are the easiest way to help us find a cure for childhood cancer.

Your tax deductible contribution will help fund pediatric cancer research at Children's Minnesota.

To learn more and make a donation, visit:

PTATC.COM

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SPONSORSHIP OPPORTUNITIES

Thursday, August 2 - Sunday, August 5, 2018

Life Time, White Bear Lake

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SPONSORSHIP LEVELS	EVENT \$10,000	PRESENTING \$5,000	GOLDEN DELICIOUS \$2,500	HARALSON \$1,000	HONEYCRISP \$500	SWEETANGO \$250
No tournament tickets in 2018 Complimentary entrance instead						
Tickets to the Player-Sponsor Appreciation Party	20	12	8	6	4	2
Listing on event website						
Signage at the tournament						
Listing on event marketing materials						
Podium recognition						
Presenting Sponsor plaque						
Logo on player t-shirts						
Tax deductible amount	\$8600	\$4170	\$2130	\$735	\$330	\$170

PINE TREE APPLE TENNIS CLASSIC

DONATE ONLINE AT PTATC.COM

If you wish to donate via check, please include this form with your payment.

Sponsor name _____

Contact name (if different) _____

Address _____

City, State, Zip _____

Phone _____ ☐ Home ☐ Cell ☐ Work

Email _____

SPONSORSHIP LEVELS

_____ \$10,000 Event sponsor

_____ \$5,000 Presenting sponsor

_____ \$2,500 Golden Delicious sponsor

_____ \$1,000 Haralson sponsor

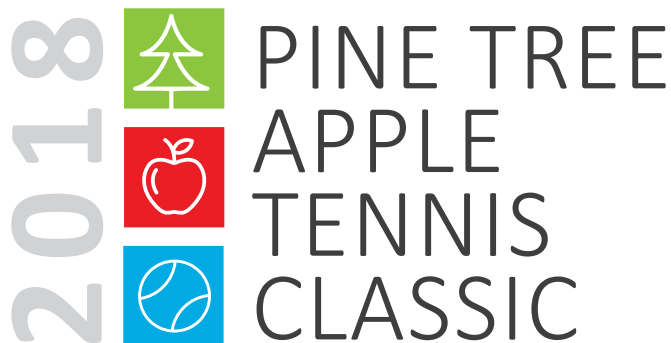
_____ \$500 Honeycrisp sponsor

_____ \$250 Sweetango sponsor

_____ Donation \$ _____
(100% tax deductible)

Player(s) I want to sponsor:

☐ I would like to waive the sponsorship benefits to receive a 100% tax deduction.



RETURN TO:

**ATTN: NANCY JACOBSON
450 APPLE ORCHARD RD.
WHITE BEAR LAKE, MN 55110**

For more information, visit the event website at PTATC.COM

The Pine Tree Apple Tennis Classic (PTATC) Advisory Committee has formed its own entity. This Minnesota nonprofit corporation, the Pine Tree Apple Classic Fund (PTACF), is committed to continuing the PTATC tradition.

PTACF is in the process of applying for tax exempt status. Our tax ID is 82-4314989.